

RETAILERS RECOMMEND

10 Fabulous Products



School Specialty/EPS
800-225-5750



by Tina Manzer and Anya Harris

Martin Forte, owner of Excellence in Education in Montrovia, California

"We specialize in homeschool products, in addition to offering books and games that supplement classroom instruction. Let me walk through the store to spot our strong and standard sellers.

"For language arts, the series **Explode the Code (1)** from **School Specialty Intervention/EPS** is very effective for teaching reading. It focuses on phonics, and parents appreciate its workbook-like approach.

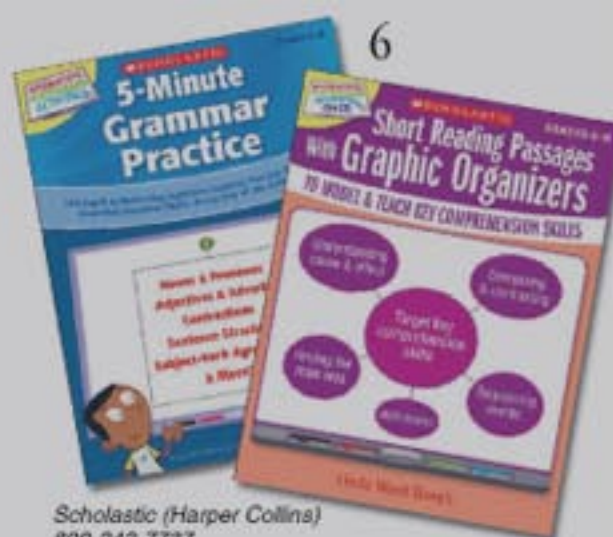
"Each book in another series by EPS, **Wordly Wise 3000 (2)**, teaches 3,000 carefully selected words, including vocabulary found on standardized test. There's a "3000" book for all grades, from first through high school.

"A staple for us is the series of **writing instruction materials (3)** from **Institute for Excellence in Writing**.

"To help teach kids math, parents like the **Wonder Number Learning System (4)** from **Wonder Number**. It's a board game developed by a schoolteacher in the '70s, and has become a classic. It teaches a broad array of math concepts in a fun and effective way.

"Another math product, the **Life of Fred (5)** series by teacher Stanley Schmidt (**Z-Twist Books**), is just phenomenal. It's especially good for kids who struggle with math. The books contain a tremendous amount of humor so kids remain engaged and learn."

Jill at Z-Twist Books, 916-570-3839



Scholastic (Harper Collins)
800-242-7737

Lorraine Walter of Teacher's Pet and More with stores in Port St. Lucie and Stuart, Florida

"We have just moved our Port St. Lucie store to a new location, so things have been just crazy for us the past few weeks, but I can tell you about some items that did very well for us in the fourth quarter of last year.

"Something that's selling well is the line of **Interactive Whiteboard Activity (6)** books from **Scholastic**. They're fairly new, and teachers are definitely searching those products out. They have about six books in the line and I carry them all. They are adding more titles in the year ahead, too.

"I also like the **Jumbo Designer Cut-Outs (7)** from **Creative Teaching Press**. The teachers have no idea how large those cutouts are. To look at them in the catalog, it doesn't do them justice, but when they come into the store, they say, "Wow! This is super."

"**North Star's Jumbo Language Cards (8)** are also popular. It's a set of large cards that's really good for preschool. The preschools here are required to display multicultural kids in their classrooms to pass their assessment, and displayed on a bulletin board, these work really well to help them to do that.

"The **Worlds of Eric Carlisle Bulletin Board (9)** sets from **Carson-Dellosa** are a fantastic way to incorporate classic books for young children into the classroom décor.

"The **Big Box sets (10)** from **Key Education** are also very popular with teachers. Titles include Word Chunks, Sentence Building, Easy-to-Read Words, Card Games and more. They have six in the series, and they are fantastic. Most of them come with 250 pieces, so you can do a lot with them, and they're made really well."



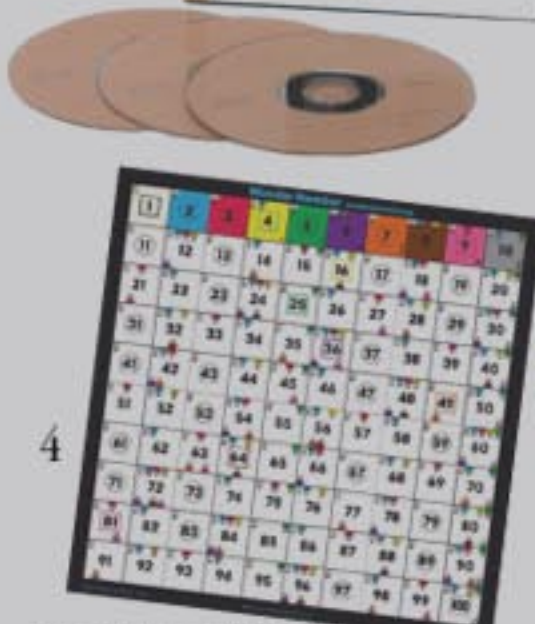
CTP, 800-287-8879



North Star, 877-664-6500



Institute for Excellence in Writing
800-856-5815



Wonder Number, 805-526-7335



Carson-Dellosa
800-321-0943

The Very Hungry Caterpillar™



Key Education
(distributed by Carson-Dellosa)
800-321-0943

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