



**Creative Teaching Press  
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For Immediate Release

**CREATIVE TEACHING PRESS LAUNCHES ONLINE VIDEO CONTEST  
TO IDENTIFY AND REWARD CREATIVE EDUCATORS**

HUNTINGTON BEACH, Calif., April 6, 2009 — Educators who are as ingenious behind a video camera as they are in their schools are invited to compete in a YouTube online video contest sponsored by Creative Teaching Press. The online competition, which runs through May 31, will give educators the opportunity to share the clever ways in which they use the company's innovative teaching materials. Creators of the most popular videos will have a chance to win up to \$500 in Creative Teaching Press product.

"We created this contest as an outlet for educators to share their creative ideas and passion for teaching with the educational community," stated Brandi West, marketing manager. "We feel that it's a great way to connect with our customers and recognize and reward those individuals who demonstrate the same resourcefulness and creativity that have made CTP their partner in the classroom for over 40 years."

The YouTube Online Video Contest is open to all teachers who submit a 2- to 3-minute homemade video on YouTube, in which they demonstrate how they use Creative Teaching Press product for educational purposes. The video that receives the most recorded hits will receive \$500 in Creative Teaching Press product, while the second place winner will receive \$300 in product, and the third place winner will receive \$150 in product. An additional prize of \$300 in product will be awarded to the Creative Teaching Press staff's favorite video. YouTube video submissions will be accepted through May 31. Contest rules are available on the company's website, [www.creativeteaching.com](http://www.creativeteaching.com), and results will be available after the conclusion of the contest.

For more contest information, please visit <http://www.creativeteaching.com/videocontest>.

**About Creative Teaching Press**

Creative Teaching Press is a family-owned and teacher-managed publisher of supplementary educational resources for grades PreK–8. A recognized leader in the industry, Creative Teaching Press offers a wide variety of learning décor and research-based products that deliver standards-driven content, including phonics, reading, writing, math, science, and social studies. Creative Teaching Press celebrates more than four decades of providing parents and teachers with high-quality, content-rich solutions. Affiliated brands include The Learning Works™, Rejoice!® and Youngheart Music®. For more information about Creative Teaching Press, visit [www.creativeteaching.com](http://www.creativeteaching.com).

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