



**Creative Teaching Press
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June 23, 2008

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For Immediate Release

CREATIVE TEACHING PRESS LAUNCHES EBOOKS ON WEBSITE

HUNTINGTON BEACH, Calif., June 23, 2008 — Creative Teaching Press enters the new age of digital distribution of its publications with the launch of eBooks on the company's website, www.creativeteaching.com.

Creative Teaching Press will offer online over 200 resource book titles for grades preK-8 in a variety of subjects. The eBooks featured on the website allow teachers and parents to instantly purchase a PDF online and begin using the learning resource immediately from any digital device with Internet access. Countless eBooks can be stored on a customer's computer and hard-to-find book titles will now be easily accessible. eBook purchasers will not incur shipping costs or sales tax and the eBooks will never go out of stock.

Teachers and parents will benefit from eBooks in that they can alter the content to adapt to children's learning capabilities; text size can be increased on the computer for visually impaired readers. Also, the eBooks featured on the website are enabled to work with automated text readers.

"The launch of our eBooks is just one innovative step in meeting the growing demand for easily accessible digital resources," stated Brandi West, marketing manager. "We will continually strive to provide teachers and parents the opportunity to access our content-rich materials in new formats, using new information technologies."

From now until September 30, every customer who makes an online purchase will receive a free eBook sampler from the *Advantage Test Prep* series, with an assortment of activities for grades 1-8. "We want our customers to learn first-hand how easy eBooks are to download, print, and use," stated West. Also, those who purchase eBooks from the company's website from now until September 30 will be entered into a drawing to win \$100 in Creative Teaching Press product.

About Creative Teaching Press

Creative Teaching Press is a family-owned and teacher-managed supplemental educational publisher of resources for grades PreK-8. A recognized leader in the industry, Creative Teaching Press offers a wide variety of learning décor and research-based products that deliver standards-driven content, including phonics, reading, writing, math, science, and social studies. Creative Teaching Press celebrates more than four decades of providing parents and teachers with high-quality, content-rich solutions. Affiliated brands include The Learning Works™, Rejoice!® and Youngheart Music®. For more information about Creative Teaching Press, visit www.creativeteaching.com.

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