



Creative Teaching Press®

**Creative Teaching Press
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For Immediate Release

**CREATIVE TEACHING PRESS MINIMIZES IMPACT OF
ITS CLASSROOM MATERIALS ON THE ENVIRONMENT**

HUNTINGTON BEACH, Calif., April 21, 2009 — Environmentally aware students and teachers will be pleased to know that the learning materials in their classrooms from Creative Teaching Press are designed to go easy on the earth. The company reports that, in keeping with its long-standing commitment to social responsibility, its Learning Décor® products are made with up to 40% post-consumer recycled materials.

Creative Teaching Press's products contain recovered materials that have been reused in the manufacturing process. The post-consumer recycled products are made from content collected in commercial and residential recycling programs. Using recovered materials saves trees, reduces the amount of waste sent to landfills, generates less pollution (including greenhouse gases), saves water, and requires 60% less energy.

"Creative Teaching Press is committed to improving the environment by using recycled materials in the production of its colorful and informative classroom decoratives, which are designed to inspire every type of learner," said Brandi West, marketing manager. "This is just one step in meeting consumer demand for more ecologically friendly materials, and it is our responsibility to develop environmentally sensitive products to benefit future generations."

The Learning Décor® products made with post-consumer waste include the following:

- Designer Letters
- Incentive and Calendar Charts
- Designer Cut-Outs
- Borders
- Headlines
- Mini Bulletin Boards
- Bulletin Boards
- Banners
- Calendar Days

For more information, please visit <http://www.creativeteaching.com/gogreen>.

About Creative Teaching Press

Creative Teaching Press is a family-owned and teacher-managed publisher of supplementary educational resources for grades PreK–8. A recognized leader in the industry, Creative Teaching Press offers a wide variety of Learning Décor and research-based products that deliver standards-driven content, including phonics, reading, writing, math, science, and social studies. Creative Teaching Press celebrates more than four decades of providing parents and teachers with high-quality, content-rich solutions. Affiliated brands include The Learning Works™, Rejoice!® and Youngheart Music®. For more information about Creative Teaching Press, visit www.creativeteaching.com.

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